



Supporting EU's Freight Transport Logistics Action Plan on Green Corridors Issues

Third Regional **SuperGreen** Workshop
Malmö, Sweden, March 10, 2011

1st announcement

The project entitled "Supporting EU's Freight Transport Logistics Action Plan on Green Corridors Issues", abbreviated name "**SuperGreen**" is a Coordination and Support Action, co-funded by the European Commission in the context of the 7th Framework Programme. The project involves 22 partners from 13 European countries.

SuperGreen aims to assist the Commission with defining the 'Green Corridor' concept and promotes the development of European freight logistics in an environmentally friendly manner. The objectives of the SuperGreen project concern supporting the development of sustainable transport networks by fulfilling requirements covering environmental, technical, economic, social and spatial planning aspects. More details on the project, including public reports, are available at www.supergreenproject.eu.

The Malmö workshop will be the third regional workshop of the project and will provide a forum for dissemination and discussion on topics such as Swedish projects Green Corridors, EWTCII, Scandria, TransBaltic and Öresund EcoMobility, progress on Key Performance Indicators (KPIs) and related methodology, and interim results on corridor benchmarking.

Already a selection of 9 corridors has been made in Helsinki in June 2010 and is being used for benchmarking and further analysis in the project. These corridors achieve good geographical coverage across Europe and a good modal balance. Selection of these corridors does not mean an endorsement by the project or the Commission, but these corridors will be the objects of further analysis in the project. Interim results of the benchmarking exercise will be reported in Malmö, on a selected set of these corridors.

The two previous regional workshops of the project took place in Naples, Italy in October, 2010 and in Antwerp, Belgium, in February 2011. Both workshops entailed an overview of the project progress, including discussions on the initial set of KPIs that will be used for benchmarking the selected corridors and held consultation sessions with stakeholders. The Antwerp workshop also included a discussion on the effects of changes in operational and regulatory environment.

Based on the above, we are delighted to invite you to Malmö on 10 March 2011 to take part in this regional workshop and contribute to the benchmarking of European Green Corridors.

PROVISIONAL PROGRAMME (an update will be issued early March)

09:00–09:30	Registration and coffee
09:30–10:45	Welcome statements and information about the Swedish projects Green Corridors, EWTCII, Scandria, TransBaltic and Öresund EcoMobility. <i>Jerker Sjögren, The Swedish Government</i>
10:45–11:30	Progress report about the SuperGreen project with a focus on KPIs, methodology, and benchmarking preliminary results. <i>Prof. Harilaos Psaraftis, National Technical University of Athens, coordinator of the SuperGreen project.</i> <i>Dr. Atle Minsaas, Marintek, Norway</i>
11:30- 12:00	Green Logistics at Procter and Gamble <i>Sergio Barbarino, Procter and Gamble Eurocor</i>
12:00–13:00	Lunch
13:00–13:30	Kockums Industrier AB – Inform about the Megaswing wagon which makes it possible to shift from road to rail. <i>Björn Widell, Managing Director</i>
13:30–16:00	Workshop session with panel discussion: the Swedish corridors projects, Stakeholder discussion on KPIs, methodology, benchmarking and how all projects can work together <i>Panelists TBA</i>
16:00-16:30	Closing speech <i>Pawel Stelmazczyk, Head of Unit B3, European Commission, DG-MOVE.</i>

HOST

The Swedish Transport Administration will be hosting this workshop. It is a new agency responsible for all modes of traffic: traffic on roads and railways, on the sea and in the air. Their responsibility includes future planning for all modes of traffic. The Swedish government has also given the Swedish Transport Administration the responsibility to run a secretariat for Green Corridors. This responsibility includes closely following the subject Green Corridors in Sweden and in other EU countries. We can notice that a lot of activities are taking place within this area and during the conference we will present some of this work.

TARGET AUDIENCE

- Logistics service providers
- shippers and carriers in all surface modes
- intermodal transport companies
- policy makers
- researchers and analysts
- environmental organizations
- other stakeholders interested in green logistics

VENUE- RECOMMENDED HOTELS

Norra Vallgatan 62 Box
880 201 80 Malmö
Phone: +46 40-66 4800

www.elite.se/eng/node/708

TRAVEL

Participants are expected to make their own travel and hotel arrangements. Malmö is easily accessible from the Copenhagen international airport.

www.skanetrafiken.se/templates/StartPage.aspx?id=16125&epslanguage=EN

REGISTRATION

<http://survey.anp.se/424A5840744644594671/>

Payment by transfer
Fee: 50 euro

Iban: SE1695000099604209558388 SWIFT: NDEASESS Bank: Nordea Communication:
"Super Green –name-company" Payment due before 5 March. Your registration will only be define after payment.

You will receive a confirmation of your registration after payment.
Invited speakers don't need to pay the fee.

CONTACT

For any clarifications on the purpose and content of the workshop, please contact:

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