

Femern Belt Logistics Platform

The Femern Belt Logistics Platform is a cluster initiative established by the Region of Zealand with an overall aim of supporting businesses in the region and to ensure their continued growth.

The platform represents an outstanding forum for logistics companies in, and around, the region of Zealand due to its large network of specialists within educational institutions, public organizations and the sector itself. The focus of the platform is to identify cooperation possibilities in the Femern Belt region as a direct result of the fixed link expected to be ready in 2018.

Clusters are known as being facilitators for common growth and with the establishment of the fixed link from Denmark to Germany new opportunities will arise in the regions on both sides of the Femern Belt.



With Germany being the biggest trading partner of both Sweden and Denmark the connection will be a real opportunity for establishing closer ties with both existing and potential new cooperation partners in Northern Germany and – on a larger scale - the rest of the continent.

From a German perspective the regional governments of Schleswig-Holstein and Niedersachsen which have the biggest goods trade with Denmark, the Femern Belt connection will also create new possibilities for closer cooperation and faster deliveries.

Furthermore the fixed connection is expected to generate new opportunities for establishing new distribution centers with different geographic perspectives. Faster delivery times, the possibility for using intermodal forms of transport and consolidation of goods will be important measures for competition and optimization of the sector - both for logistics providers and for companies who buy transport and logistics services.

The platform is to a large extent a catalyst for new projects and initiatives related to logistical issues and the Femern Belt connection. Furthermore the platform focuses on establishing links between cluster initiatives in the region and enhance knowledge exchange between various institutions in order to create a strong, innovative and knowledge intensive region that will attract companies and individuals for years to come.



Courtesy of Hamburg Chamber of Commerce

For more information please look at:

www.femernlogistics.org

Femern Belt Logistics Platform

- Mission and focus areas

Femern Belt Logistics Platform is a non-profit network organisation who develops and supports the logistics sector in the Region of Zealand, with the mission to:

1. Identify, initiate and coordinate research and development projects in the Region of Zealand and the Femern Belt region
2. Facilitate and create network activities such as seminars, workshops and conferences for stakeholders
3. Disseminate knowledge on advanced logistics and supply chain management and develop new cooperation possibilities
4. Act as a knowledge provider when branding the Region as the place for efficient, innovative and environmentally sustainable logistics- and transport processes.



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