

## **New CEO of Øresund IT**

As of September 1, 2009 Micael Gustafsson functions as Managing Director of Øresund IT. Micael Gustafsson replaces former Managing Director Peter Höjerback.

Micael has been a part of Øresund IT since January 2008. Until now he has been responsible for the project Living Labs Øresund – a user-driven center for mobile services development in the region. From this work he has gained vast experience and knowledge about the region and its actors, and he is looking forward to leading Øresund IT towards more new, exciting projects.

- It is a great privilege to work in the most exciting region in Europe, trying to attract talent, companies and capital. Øresund IT is one of the most experienced cluster organizations in Europe and I am fully convinced that we can continue giving back value to the stakeholders in the region, says Micael Gustafsson.

Micael has a management background from the regional ICT-industry and companies as Logica, AddNode and Knowledge Partner. Previously he has been working in the media- and advertising industry, in automotive and as a business consultant.

Micael lives in Malmö, and will be working from Øresund IT's offices in Lund as well as Copenhagen.

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