Press release
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Øresund IT launches new website
New look is actually a new way of working together.

Reading this, you may already have noticed the new look-and-feel to the Øresund IT homepage. Improved usability, easier overview and new functions are all part of the site's web 2.0 upgrade, making it more appealing and useful for regular users and newcomers alike. The new website has been developed in collaboration with the Malmö based software company Mindroute, an Øresund IT member.

Online collaboration
The vision behind the new platform is to support the role of Øresund IT as a cluster organization for IT organizations and projects in the Øresund region. Next step; a sister-site offering a collaborative online environment for Øresund IT members, is already in the pipeline.

- I believe that collecting all the knowledge from a project in a great collaborative environment could act as a catalyst for development. Sharing information publicly can generate new ways of thinking, border-crossing projects and great synergies, and in this way make Øresund IT a hotbed for new, ground breaking ideas, explains Alfred Gunnarsson, designer and web master at Øresund IT.

-As new ICT tools support new ways of working and innovating, we believe that Øresund IT should be among the pioneers and give our members the opportunity to experience this social software hands-on. We look forward to these new collaborations with our members, explains Peter Höjerback, CEO at Øresund IT.

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Øresund IT is a non-profit network organization uniting Danish and Swedish IT actors centered on the Øresund IT cluster. The goal of Øresund IT is to make the region more attractive by facilitating access to knowledge and contacts. Øresund IT offers a unique value by combining the best of Swedish and Danish traditions and know-how. For more information on Øresund IT, please visit: www.oresundit.org