



Press release  
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## Øresund Science Region Most Innovative in Europe

**Øresund Science Region has just received the prestigious RegioStar award from EU as the most innovative region in Europe. Øresund IT predicts that the award will be of great importance for the region's ability to attract capital and talent.**

The Øresund Region receives the RegioStar award for the program Øresund Science Region in the category "Support to Clusters and Business Network". The award is given for the most innovative regional project, which support sustainable development and knowledge based regional economies.

- We are very proud to be chosen as the most innovative region in Europe. This is a result of great partnership between our companies, universities and authorities, says Peter Höjerback, CEO at Øresund IT, which is a part of Øresund Science Region.

Øresund IT works to make the region leading within information and communication technologies and finds great opportunities in further strengthening the region's IT knowledge and creativity. In this way Øresund IT will increase the region's competitiveness.

- The RegioStar award will have great impact on our position as an ICT region – not just in Europe but across the world. Our members will more easily attract employees and other companies will discover the benefits of setting up in the region because they become aware of the competitive advantages there exist when being part of a leading region, says Peter Höjerback, Øresund IT.

**For further information please contact:**

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**Øresund IT** is a network organization for the Danish and Swedish IT sector. Our aim is to strengthen the regional IT cluster by creating synergies between companies, universities and authorities in Øresund. The goal is to make the region more attractive providing knowledge and contacts across the Sound and globally.

For further information about Øresund IT, visit [www.oresundit.org](http://www.oresundit.org).

