

PRESS RELEASE

Global Trust Center established with headquarter in the Öresund Region

Malmö, 24 September 2007

As more and more activities of our life are taking place on the Internet, many still feel uneasy and insecure. There is a valid reason for concern as the Internet has not properly taken care of the individual and his or her rights. It is difficult, if at all possible, to generate evidence of what you have done, or not done, on the Internet. How can you prove that you have sent an e-mail at a certain time, or submitted your e-taxation? How do you know it has not been altered? This can be important to know if there is a dispute of any kind.

To solve these issues, the Global Trust Center is being established as an international organization with a headquarter in the Öresund region, more precisely in the old national bank palace in Malmö, Sweden.

Today, the city of Malmö is hosting an international delegation that will take the co-operation forward and see how international law and policy should be set up. At the same time tools and practical solutions are being developed.

"We have chosen to establish our headquarter in Malmö because we see incredible dynamics in the Öresund region. The Swedish-Danish co-operation and the international network provides a strong basis to grow from", says Ray Nightingale, director of the Global Trust Center.

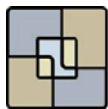
"Having followed the GTC since its first inception four years ago, it is truly great to see that the seed that was planted has started to grow. We welcome the GTC and hope that the talents we have both in security and policy work will allow a great success", says Peter Höjerback, CEO of the network organization Øresund IT Academy.

"This initiative is very welcome. Our society needs to keep up to speed with the technological development and reinstate the rights of the individual", says Dr. Elly Plooi-j-van Gorsel, Former Member of the European Parliament and Chair of the Council of Experts for National Standards.

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Øresund IT Academy is a non-profit network organization uniting Danish and Swedish IT actors centered on the Øresund IT cluster. Our goal is to make the region more attractive by facilitating access to knowledge and contacts. We deliver a unique value by combining the best from the Swedish and Danish systems.

www.oresundit.org

The **Global Trust Center** is a platform for the exchange of experiences, the identification of best practice and an authoritative forum for the formulation of the conditions required for enabling the individual's status to be reaffirmed in the digital world. The GTC brings together representatives of the key societal spheres from different countries. The GTC supports the development of operational mechanisms and practical tools to allow for the establishment of trust in the digital world, and to enable seamless transition both ways between non-digital and digital space.

www.globaltrustcenter.com

