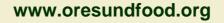
Treatment and prevention of obesity



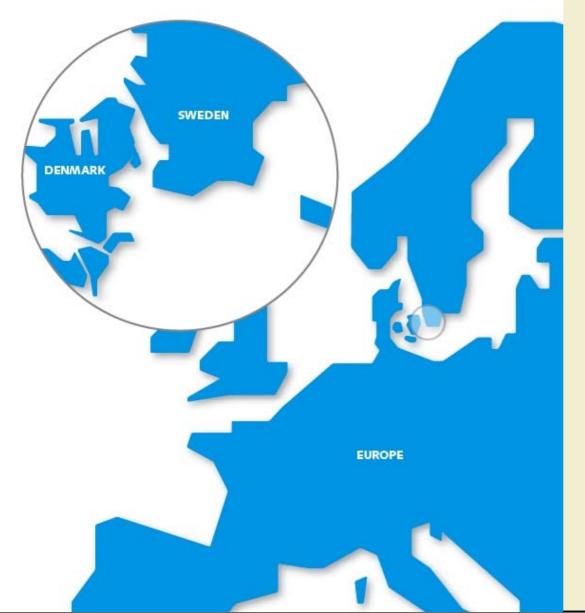


- WHERE RESEARCH AND BUSINESS MEET

CEO, Øresund Food Network









AND BUSINESS MEET

Welcome to Øresund and



www.oresundfood.org

medicon valley alliance

Welcome to the conference on obesity

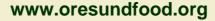
A global problem – calling upon action



 No quick fix against obesity - but, diet, physical activity, pharma and surgery can be used for treatment and prevention

 Food and Pharma must join their forces - food - pharma - lifestyle







We are lucky!

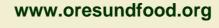


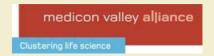
 We have the knowledge to do better (science – industry – society)

The polititians are listening which gives opportunities

 We can't afford to continue as we used to (societal cost are too high)







Food and health

- Obesity
- Cardiovascular diseases
- Osteoporosis
- Gut health
- Under nutrition
- Immune system ...
- Cancer
- Diabetes......

Accounts for a large proportion of health expenses





- WHERE RESEARCH AND BUSINESS MEET





AND BUSINESS MEET

Therefore, the food sector must take action together with the health professional – food and med/pharma sectors must join forces!

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Why is this interesting for ØFN



- WHERE RESEARCI
- Mission: increase contacts and knowledge exchange between <u>academia</u>, <u>authorities and industry</u> within the food area
- Vision: to make the Øresund Region visible as one of the most knowledgeable, technological advanced and dynamic regions in the world within the field of food.
- Contribute to financial growth !!!!!







We believe in...

- Complementarities
 - Cross border, cross disciplines



 New ideas are created by people meeting different people

 Knowledge is the base for economical growth





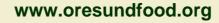


Apart from obesity

- F O O D NETWORK
- WHERE RESEARCH AND BUSINESS MEET

- Probiotics
- Prebiotics
- Phospholipids
- Under nutrition
- Human testing of food stuffs

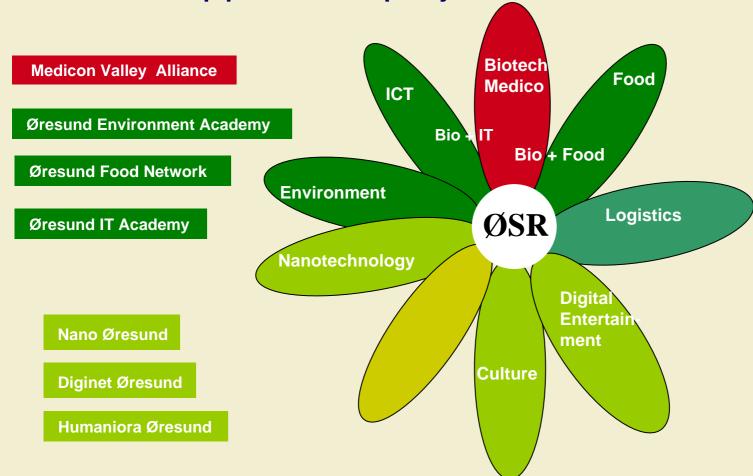






Øresund Science Region

Cluster support and projects





- WHERE RESEARCH AND BUSINESS MEET

Øresund Logistics

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Have a nice conference!



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