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ActiFoods			
Clinical efficacy a major shortcome 3-4 main categories of food bioactives known to have health- promoting (and disease prevention) functionalities, BUT			
	<u>Probiotics &</u> <u>Prebiotics</u>	<u>(Fermented) Milk</u> <u>Peptides</u>	<u>Resveratrol a.o.</u> <u>Plant Phenolics</u>
	 > GI stability > Inflammatory gut diseases > Anti-inflammatory > Anti-infective > Immune stimulating > Anti-allergic > Satiating /anti-obesigenic) 	 > Anti-hypertensive > Anti-arrhythmic > Anti-cholesterolaemic > Anti-atherosclerotic > Anti-inflammatory > Satiating (anti-obesigenic) 	 > Anti-oxidant > Anti-inflammatory > Anti-diabetic > Anti-obesigenic > Liver protecting > Energy (endurance) > Anti-carcinogenic
<u>COMMON FEATURES</u> : small, additive, multiple/multifactorial effects <u>COMMON CHALLENGE</u> : impressive laboratory and pre-clinical data – BUT human clinical trials often inconclusive			



















