



## About us

A growth axis with huge potential is about to be created between the metropolitan regions of Hamburg/Lübeck and the Øresund. The Fehmarn Belt link has the potential to boost economic growth and create new jobs on both sides of the Belt.

Full use of the potential depends on cooperation between the two regions and their companies. The Fehmarn Belt Business Council (FBBC) aims to identify possibilities for such cooperation and ultimately to bring players together.

The FBBC is a union of Schleswig-Holstein Chamber of Commerce, Hamburg Chamber of Commerce, The Confederation of Employers Associations in Hamburg and Schleswig-Holstein - UVNord, Lübeck Merchant's Guild, Confederation of Danish Industry, The Danish Chamber of Commerce, Udviklingshuset Sjælland, German-Danish Chamber of Commerce and South Swedish Chamber of Commerce.

The FBBC represents the interests of 250,000 members vis-à-vis government players on both sides of the Fehmarn Belt.

### Specifically, the objectives are as follows:

- The establishment of cross-border networks between companies and business organisations within the growth axis of Hamburg – Lübeck – Øresund;
- The creation of a common labour market in the region;
- The exploitation of regional companies' potential during planning and building processes;
- The submission of proposals for complementing infrastructure, designations of industrial real estate property, early qualification of personnel;
- Establishment of contacts with universities and research organisations, and fostering co-operation between them.

The overall aim is to promote the regional integration process prior to the opening of the Fehmarn Belt link and thereby ensure the link's success from the very start.

## Day 1 (Monday, 13 September 2010)

- Location: Copenhagen's Old Stock Exchange (Børsen), Slotsholmsgade 1, 1216 København K.
- 19:30 – 22:00 Networking evening with buffet dinner
- Welcome by Svend Erik Hovmand, Chairman of Fehmarn Belt Fonden, Vice-Chairman of the German-Danish Chamber of Commerce
  - The Fehmarn Belt Crossing – a quantum leap for relations in the Baltic Sea region, Dr. Johann Christoph Jessen, Ambassador of the Federal Republic of Germany in Denmark

## Day 2 (Tuesday, 14 September 2010)

- Location: Copenhagen's Old Stock Exchange (Børsen), Slotsholmsgade 1, 1216 København K.
- 09:30 – 10:30 Registration, coffee & croissants
- 10:30 – 12:00 Preparing for the Fehmarn Belt link – the political perspective
- Welcome by Jens Klarskov, CEO, Danish Chamber of Commerce
  - The Fehmarn Belt Business Council – preparing companies for an integrated region, Lars B. Goldschmidt, Deputy Director General, Confederation of Danish Industry
  - Promoting economic cooperation between both sides of the Fehmarn Belt - a strategy for growth, Jost de Jager, Minister for Science, Economic Affairs and Transport in Schleswig-Holstein
  - Perspectives for companies in project engineering, building and servicing the fixed link over the Fehmarn Belt, Hans Christian Schmidt, Minister of Transport, Denmark

- 12:00 – 13:00 Lunch
- 13:00 – 16:00 Preparing for the Fehmarn Belt link – the company perspective

**Workshop 1:** Technology transfer and academic cooperation

**Workshop 2:** Life sciences

**Workshop 3:** Logistics & infrastructure

**Workshop 4:** Construction & craft trades

**Workshop 5:** Energy

- 16:00 – 16:30 Coffee break and networking

- 16.30 – 17:30 Panel session with workshop results

## 1 Technology transfer and academic cooperation (14 September, 13:00 - 16:00)

**Aim:** The main purpose of this workshop – apart from networking – is to present best practices for technology transfer and academic cooperation. What experiences have been made (good or bad)? What are the keys to successful projects? Another goal is to identify how the process of technology transfer could be improved in the Hamburg-Lübeck/Øresund region. What are barriers and difficulties for successful transnational cooperation and projects? How can the barriers be overcome?

**Chairman:** Prof. Dr. Hans-Jörg Schmidt-Trenz, CEO, Hamburg Chamber of Commerce

### Speakers in the panel discussion include:

- Dr. Frank Schröder-Oeynhausen, CEO, CAN - Center for Applied Nano-technology [www.can-hamburg.de](http://www.can-hamburg.de)
- Prof. Dr. Frank Claussen, CEO, European ScreeningPort, [www.screeningport.com](http://www.screeningport.com)
- Christian Scherf, Business Director Technology Transfer, DESY - German Electron Synchrotron, [www.desy.de](http://www.desy.de)
- N.N., Øresund-Institut, [www.oresundsinstittet.org](http://www.oresundsinstittet.org)

Workshop updates will be announced at [www.fbcc.eu](http://www.fbcc.eu)

## 2 Life sciences (14 September, 13:00 - 16:00)

**Aim:** The main purpose of this workshop is to present new approaches in minimal invasive surgery and to share experiences between the North German region Life Science Nord and the Øresund region: Know-how and capabilities in the two regions, identification of starting points for joint ventures and discussion of common problems in technology implementation.

**Chairman:** Dr. Kathrin Adlkofer, Managing Director, Norgenta North German Life Science Agency

### Speakers in the panel discussion include:

- Dr. Mathias Kraas, General Manager Research & Development, Olympus Surgical Technologies Europe, [www.less-surgery.eu](http://www.less-surgery.eu)
- Dr. Tim Suthau, Director Imaging, Möller-Wedel GmbH, [www.moeller-wedel.com](http://www.moeller-wedel.com)
- Lars-Erik Eriksson, CEO, Clinical Laserthermia AB, [www.clinicallaser.se](http://www.clinicallaser.se)
- Dr. med. Markus Kleemann, Assistant Medical Director, Department of Surgery, University Medical Center Schleswig-Holstein: "Intra operative navigation in soft tissue surgery" (tbc), [www.schonendes-operieren.de](http://www.schonendes-operieren.de)

Workshop updates will be announced at [www.fbcc.eu](http://www.fbcc.eu)

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## 3 Logistics & infrastructure (14 September, 13:00 - 16:00)

**Aim:** To lay the foundations for cross-border networking, establish new contacts, adopt new strategies, and discuss the needs for infrastructure improvements. The Fehmarn Link creates great opportunities for the logistics sector in the region. During the workshop we will discuss what can be done to attract more investment to the Øresund-Lübeck-Hamburg region, to make it a hub for distribution to Scandinavia, the Baltic Sea Region and Northern Europe, to increase cooperation and improve infrastructure. What are the opportunities and the barriers?

**Chairman:** Patrik Rydén, Managing Director, Øresund Logistics

### Speakers in the panel discussion include:

- Jacob Vestergaard, Market Development Director, Fehmarn A/S, [www.femern.com](http://www.femern.com)
- Ove Søltøft, Director, JN Spedition A/S, [www.jn-spedition.dk](http://www.jn-spedition.dk)
- Casper Keyghaldi-Østergaard, Business Development Manager, Copenhagen Capacity, [www.copcap.com](http://www.copcap.com)
- Ute Plambeck, Management Representative for the federal states Hamburg and Schleswig-Holstein, Deutsche Bahn, [www.db.de](http://www.db.de)
- Thomas Andersson, Managing Director, TX Logistik Sweden, [www.txlogistik.eu](http://www.txlogistik.eu)

Field Trip to Copenhagen Airport Cargo terminal. Arrival of Air China Cargo plane plus general presentation of cargo handling and services at the airport by Lars Korup, Manager, Head of Cargo Department. (Special conditions apply to this trip due to security regulations, and changes can occur at the last minute)

Workshop updates will be announced at [www.fbcc.eu](http://www.fbcc.eu)

In cooperation with:



Old Stock Exchange (Børsen)