



# Teaching the teacher

## Case teaching - the Harvard method

Lecturer: Robert Austin, Ph.D., CBS - Department of Management, Politics and Philosophy

Friday September 11<sup>th</sup> 2009 – 8:00 am to 9:30 am

Kilen, Kilevej 14A, 1<sup>st</sup> floor, 2000 Frederiksberg

Robert Austin will present how he uses the case method in entrepreneurship teaching based on the Harvard Business School case method.

Robert Austin is Professor with special responsibilities at the Department of Management, Politics and Philosophy and Associate Professor in Technology and Operations Management at Harvard Business School. Primary research areas:

Innovation, Creativity, Creative Industries, Experience Economy, Aesthetics, IT Management and IT Leadership.

Robert has a long list of publications and he teaches, among other things, the courses “Managing in the Creative Economy” and “The Information Technology Manager as a Business Leader”.