



Teaching the teacher

Staging Dramatic Interaction for Entrepreneurship Education

Lecturer: Shannon O'Donnell, PhD Fellow, CBS – Department of Management, Politics and Philosophy
Friday, May 29th 2009 – 8:00 am to 9:30 am
Kilen, Kilevej 14A, 1st floor, 2000 Frederiksberg

Using a dramatic business dilemma as described in a Harvard Business School teaching case, we will experiment with multiple methods for activating students in discussion, debate and role play. Our experimentation will address the value of visualizing and inhabiting the problem to generate multiple points of view and deeper understanding, as well as providing opportunities for students to exercise their ability to build on the comments of others and effectively argue their point of view “as if” they are in a real, high-stakes business situation (in which they will all someday be). Using techniques employed in the professional theatre, we will also demonstrate a simple structure for setting up successful role play and improvisation in the classroom.

Shannon O'Donnell is a PhD Fellow at CBS and member of CBS's Centre for Art and Leadership. She has co-designed teaching cases and materials while working as a Research Associate at Harvard Business School and the University of Washington. Formerly, she spent nine years as a professional theatre director and dramaturg, and has recently applied dramatic structures from the theatre to the co-creation of a new case series, published as the Harvard Business Press book “The Adventures of an IT Leader.”