



ENTREPRENEURSHIP EDUCATION

GENERAL INFORMATION

The course will approach academic teachers and potential teachers at universities within the Öresund Region. The course will be organized in three 2-days seminars in accordance with the schedule below.

SEMINAR 1: 21-22 SEPTEMBER 2010

The aims of the first seminar are to give some background knowledge about entrepreneurship as a scholarly field, and give some introductory thoughts about different approaches in entrepreneurship education.

PRELIMINARY SCHEDULE			
Tue 21 Sept	13-14	Introduction	Hans Landström
	14-17	Entrepreneurship as scholarly field	Hans Landström
	17.30	Dinner	
Wed 22 Sept	9-12	Different approaches in entrepreneurship teaching	Prof Paula Kyrö Aalto University, Finland
	12-13	Lunch	
	13-15	Entrepreneurship education in the Öresund Region	Kåre Moberg Öresund Entrepreneurship
	15-17	Discussion: What have we learned?	Hans Landström

SEMINAR 2: 28-29 OCTOBER 2010

The aim of the second seminar will be to discuss in more details teaching methodologies and techniques in entrepreneurship.

PRELIMINARY SCHEDULE			
Thu 28 Oct	13-15	Experiences from our entrepreneurship course at LU	Hans Landström Marie Löwegren
	15-17	Experiences from other courses and in the Öresund region	Hans Landström + guests
	17.30	Dinner	
Fri 29 Oct	9-12	Teaching entrepreneurship – An international outlook	Prof Alain Fayolle EM Lyon, France
	12-13	Lunch	
	13-15	My experience on entrepreneurship teaching	Guest lecture (tbc)
	15-17	Discussion: What have we learned?	Hans Landström



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SEMINAR 3: 30 NOVEMBER-1 DECEMBER 2010

The aim of the third seminar is to improve the participants' own courses in entrepreneurship. Until this meeting the participants should suggest improvements in existing courses or suggest completely new courses in entrepreneurship which will be discussed during the seminar.

PRELIMINARY SCHEDULE			
Tue 30 Nov	13-17	Improvements and/or new courses in entrepreneurship - discussions	Hans Landström
	17.30	Dinner	
Wed 1 Dec	9-12	My view on entrepreneurship teaching	Prof Benson Honig McMaster University, Canada
	12-13	Lunch	
	13-15	Discussion: What have we learned?	Hans Landström
	15-17	Conclusions Course evaluation Next step ...	Hans Landström

LITERATURE

Landström, H. (2005), *Entreprenörskapets rötter*, Lund: Studentlitteratur.

Landström, H. & Löwegren, M. (2009), *Entreprenörskap och företagsetablering*, Lund: Studentlitteratur.

Selected chapters from Fayolle, A. (ed.), *Handbook of Research in Entrepreneurship Education*, volumes 1 and 2, Cheltenham: Edward Elgar.

Articles from guest lecturers.

PLACE

The seminars will be held at:

Lund University School of Economics and Management

Tycho Brahes väg 1

220 07 Lund.