### "Its OK to be Black"

But is that okay to say?

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#### Unintended Bias in Toxicity Classification

- A competition by Google's subsidiary Jigsaw
- Hosted on data science competition site Kaggle (check it out!)

## The task

## Given an out-of-context forum comment, classify whether it is toxic or not

## The performance metric

- Previous toxic comment classification competition
  - $\circ$  The metric: AUC over toxicity types
    - Problematic: bias encouraged
- "I am a gay woman"  $\Rightarrow$   $\checkmark$  "gay" present in comment  $\Rightarrow$  toxic!

## The performance metric cont'd

- New toxic comment classification competition
  - Google: "penalize bias!"
  - The resulting new metric: .. complicated
  - "Overall AUC plus generalized mean of bias AUCs"

$$M_p(m_s) = \left(\frac{1}{N}\sum_{s=1}^N m_s^p\right)^{\frac{1}{p}}$$

$$score = w_0 AUC_{overall} + \sum_{a=1}^{A} w_a M_p(m_{s,a})$$

 $M_p$  = the *p*th power-mean function  $m_s$  = the bias metric *m* calulated for subgroup *s* N = number of identity subgroups

- A = number of submetrics (3)
- $m_{s,a}$  = bias metric for identity subgroup *s* using submetric *a*  $w_a$  = a weighting for the relative importance of each submetric;

## The performance metric cont'd

- Basic idea: penalize poor classification performance on comments that contain identities
- Four components:
  - AUC of each subgroup on comments containing identities and identity toxicity
  - AUC of each subgroup on comments containing identities but not identity toxicity
  - AUC of each subgroup on comments where identities are present
  - Overall AUC on all comments

## The experience

- 1.8 million comments from Civil Comments
- Metadata:
  - Is comment toxic?
  - What type of toxicity? (threat, insult, etc)
  - What identities are mentioned?

## How do we feed a computer text?



### How do we feed a computer text?

How do we train a neural network on text data?

#### Processing text for input to a neural network

- Preprocessing
- Tokenization
- Word embeddings

#### Preprocessing

Increase our chances of recognizing words

- Fix misspelled words (yuor -> your)
- Rewrite contractions (omg -> oh my god)
- Remove special characters (punctuation, smileys, etc)
- Set text to lowercase
- Separate punctuation

Not always a good idea, some information is inevitably lost

#### Processing text for input to a neural network

Preprocessing: alter data to make it more easily recognizable

Tokenization

Word embeddings

#### **Tokenization**

- Transforming words to IDs according to a map
  - Normally mapping to an integer according to frequency
- Tokenization may be done at different levels, e.g.:
  - $\circ$  Sentence
  - $\circ$  Word
  - Character

Example of word tokenization: the be to of and a in that have I it for not 0 1 2 3 4 5 6 7 8 9 10 11 12

#### Processing text for input to a neural network

- Preprocessing: alter data to make it more easily recognizable
- Tokenization: convert words to IDs
- Word embeddings

#### Word embeddings

- Translates IDs to feature vectors
- Feature vectors contains many numbers for each word that together describe the word's characteristics
  - $\circ$   $\,$  Commonly, 50-300 dimensions per word are used
- Words with similar semantic meaning should have similar feature vectors
  - Vectors of dog and wolf more similar than dog and human

May look like: Human 0.2483 0.6843 -0.6322 0.1828 -0.5912 ..

#### Processing text for input to a neural network

- Preprocessing: alter text to make it more easily recognizable
- Tokenization: convert words to IDs
- Word embeddings: convert IDs to feature vectors

# Our solution

- Regularization
- Network architecture
- Inputs and outputs
- Ensembling

#### Regularization

- Using:
  - Spatial dropout (replace 20% of embedding feature maps with noise)
- Tested but rejected:
  - Weight decay
  - Batch normalization
  - Dropout

# Our solution

- Regularization
- Network architecture
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#### Network architecture

- 300 dimensional GloVe Common Crawl embedding with 840 billion tokens
- Bidirectional LSTM
- Attention
- Fully connected layers with skip connections

# Our solution

- Regularization
- Network architecture
- Inputs and outputs
- Ensembling

Inputs and outputs

- Inputs
  - The comment data
  - Statistics about what amount of caps/punctuation was used in the comment
- Outputs
  - $\circ$   $\,$  Whether the comment is toxic
  - What type of toxicity is present in the comment
  - Whether the comment contains toxic use of identities

# Our solution

- Regularization
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#### Ensembling

- Two models were trained for 4 epochs each
- A prediction was made for each epoch
- Final prediction = weighted average over all predictions with the higher epochs given a higher weight

#### Results

Score: 0.93597
Current position on leaderboard: 542/2136

#### "Its OK to be Black"

An actual sample that was misclassified as toxic by our model
Likely caused by bias for the word "Black"

### Moving forward

Adding sentence context to word embedding

- $\circ$   $\,$  Words' meaning depend on context  $\,$ 
  - "Give me that stick"
  - "Stick to the plan"
    - Different sticks!
- Possible by using BERT
- Making smaller models to enable larger ensembling within time limit

### Thank you for your attention