

Project Mission - The Ultimate Survival Guide

Background

Ultimate Wildlife Store is a retail concern currently selling wildlife and survival products. Our company wants to expand our customer base and increase international sales at our existing online store through the creation of an application.

Goals

The goals of the Ultimate Survival Guide are to increase revenue for our business, Ultimate Wildlife Store, through online purchases and to increase awareness about wildlife survival.

Functionality

The system should include the following online functionalities:

- Customers should be able to access the company's products via the application
- Should be able to provide information and product recommendations based on geographical area
- Should be able to provide information and product recommendations based on type of adventure: hiking, rafting, safari, climbing, camping, fishing, hunting
- Should be able to combine types of adventures and geographical area to provide the ultimate survival guide for the adventure
- Should be able to identify bug and animal bites based on uploaded photographs
- Should be able to identify mushrooms and berries based on uploaded photographs
- Customers should be able to rate articles, guides and products

The system should contain the following offline functionalities:

- Guides with search functions for geographical location:
 - Mushrooms searchable by for example color and size
 - Berries searchable by color and size
 - Common wildlife accidents and treatments
- Maps for geographical location

Roles

Your task is to develop the requirement specification for our software. We, as product owner, will act as your customers.

Project members Group G

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