

# Project mission - Hens & Maurits Pocket Wardrobe

## Background

We are a large gender-neutral clothing company, Hens & Maurits, and we want to enhance our online store with an application which simulates going out shopping from the comfort of your home. This is probably best solved with a smartphone app, but we are open to suggestions.

## Functionality

The user can upload their own clothes to the app with a camera. The app will be able to cut out the clothes from the photo and then the user can add tags such as type of clothing, color etc. Our entire clothes selection will also be available in the app. We want users to be able to combine our clothes with clothes they already own.

We already have an online store and the app should be tied to it. Users should be able to buy clothing from within the app.

The users should be able to register an account in the app. In the account they can specify their clothing preferences and connect their members card to it. We want to be able to tell our customers about special offers via the app. The special offers should be tailored to the users preferences.

There should be a mannequin in the app that you can dress up with the different clothes. The mannequin should be customizable for different body types and the user should be able to rotate it.

Users should be able to save outfits for later and share them on popular social networks like Facebook, Twitter etc. The user should also be able to share their outfits within the app where the other users can rate them. There should be an option to search outfits based on colors, clothing type, price, rating or a specific item.

## Roles

As product owner, we want you to develop this system for us.

Best regards,

## Hens & Maurits CEOs,

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