

TraderaMera

Background

As online web shops have overtaken the traditional retailer we see it fit for our new auctioning company to follow suit and set up a website as our base of operation. We believe that in this way we can reach a much larger audience than with an physical auctions as well as cut down costs such as auctioning halls and employees. We want people to auction of their objects through us by paying a one-time fee per object they put up either through traditional web-based auctions or our exclusive live streamed auctions if they wish to get broader advertising for their object.

Goal

Our goal is to provide users with an excellent auction website and open their wallets for our business. We want every person with a interest in auctions to become a customer on our site.

Functionality

- The user should be able to register an account and log in. This account should hold personal and billing information.
- It should be possible for the user to edit his or hers personal and billing information.
- Users shall be able to auction out objects on the site as well as bid on others' objects.
- The user should be able to choose between using a traditional web-based auction or the live-streamed auction with real-time bidding through our site.
- The website owners shall be able to have live-streamed auctions on the website for users to watch and bid.
- The site should accept payment methods like credit card, bank transfer, Paypal and invoice.
- The buyer should be able to communicate with the seller after a finished auction.
- The website has to perform critical functions in a safe way.
- The website has to function with all browsers and be built with modern technologies.
- The site should have a search function and auctions should be properly categorised.

Roles

In this project we will act as the company developing our product. You are the consultants we hired to create an adequate requirements specification for this project. We hold all rights to Intellectual Property attached to the project.

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