

Get to the Point!

The awesome location finder

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Project Mission

First Project Mission: Food Finder

- Find restaurants on a map
- Filters
 - Ratings
 - Radius
 - Categories
- Menu
- Sub-contracting

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Project Mission

Problems with Project Mission

- Found during study of similar companies
- Name
- Similar products for free
- Not profitable
- Market analysis

Solution:

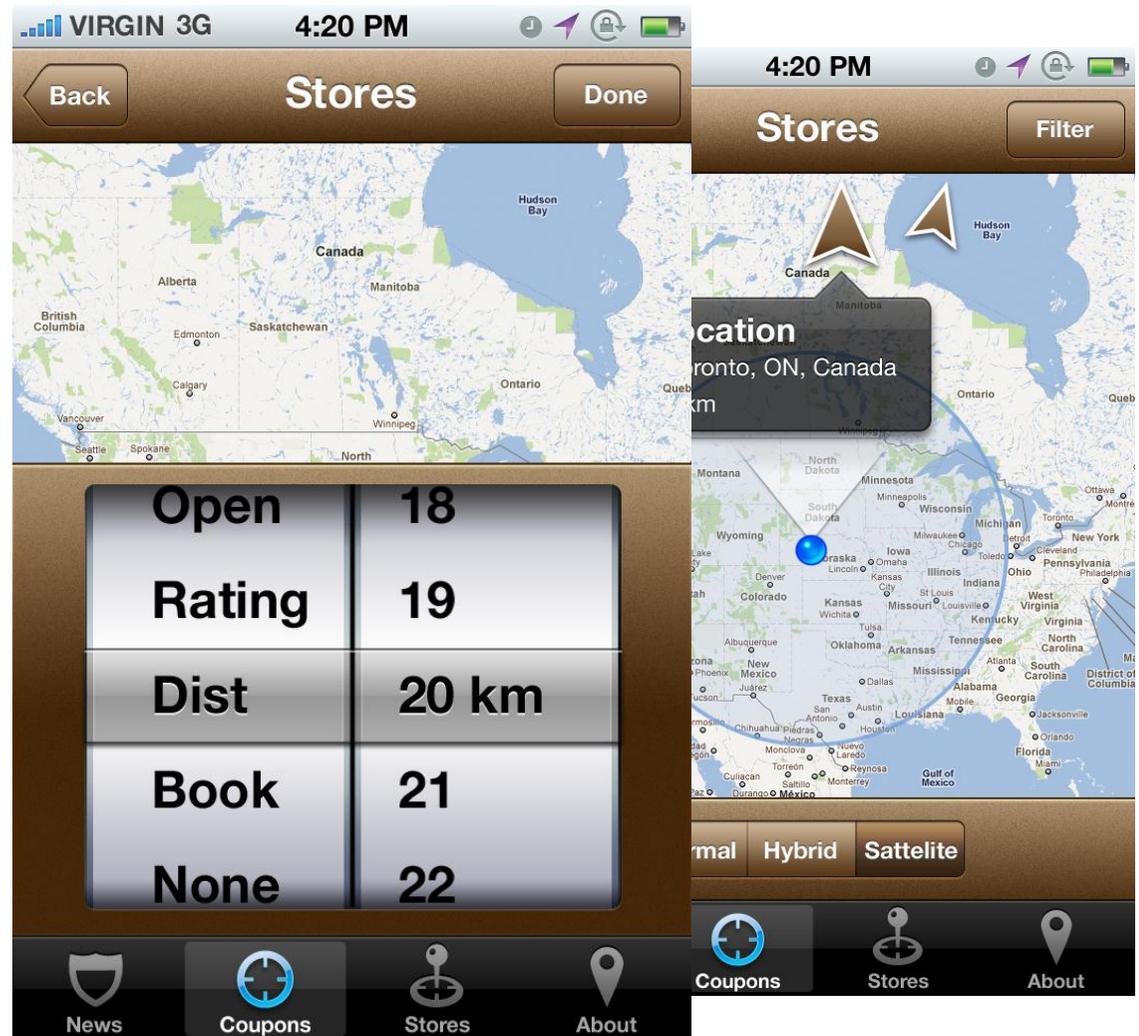
- New name: Get to the point!
- Franchise focused
- Customizable
- Changed filters

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Product overview

The Map view displays:

- POIs
 - Info
 - Additional info
- Map arrows
 - Reflects distance in it's size
 - Displays additional info when tapped
- 3 different viewing modes
- Possible to filter POIs
 - Distance
 - Opening hours
 - Bookmarked



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Product overview

- Shows additional info
- Social media sharing options
 - Facebook
 - Twitter
 - Google+
- Additional sharing options
 - Email
 - SMS
 - copy
- Bookmark POI



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Methods & Experiences

Elicitation

- Documentation studies
- Stakeholder-Analysis
- Group Interview
- Negotiation
- Brainstorming
- Companies analysis
- Focus group
- Task demonstration

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Methods & Experiences

Specification

- Context diagram
- Feature requirements
- Task description
- Data model
- Virtual window
- Screenshots
- QUPER

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Methods & Experiences

Prioritization

- Numerical grading
- Focal Point

Validation

- Product owner validation
- Supervisor validation
- Tracing product goals

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Methods & Experiences

General Experiences

- Time management
- Better documentation (during interviews) for traceability
- Teamwork
- Learning from mistakes